Business Series Terminals

Meeting the
reliability and
flexibility
requirements of your
growing business

NØRTEL NETWORKS™

Your telephone is the lifeline of your business. It is a direct line to your customers, suppliers, remote offices, and other key business contacts. You need proven reliability, and the Business Series Terminals from Nortel Networks offer one of the highest reliability ratings in the industry.

You want to focus your energies on building your business—not on training end users and fielding support calls. All Business Series Terminals are equipped with an integrated LCD window that guides you through the features of your phone while you are using it so you and your employees can leverage robust functionality without wasting time in training classes. Business Series Terminals offer rich features and enhanced capabilities that provide telephony solutions for a broad landscape of users—ranging from the needs of users with low call traffic patterns and minimal feature requirements to the more demanding needs of high-volume users and business executives.

Business Series Terminals provide a seamless interface to the system platforms and critical applications that enable successful business communications.

Cross platform compatibility with Business Communication Manager and Norstar* provides investment protection and offers a cost-effective migration path. Nortel Networks is the leader in business communications systems and can help you cost effectively scale your voice systems to meet business demands.

Business Series Terminals
from Nortel Networks

T7100 Business Series Terminal

The sleek and simply designed T7100 delivers Business Communications Manager and Norstar features and reliability to low-traffic areas—such as lobbies, office kitchens, reception rooms, and break rooms. This single-line telephone is an easy-to-use but highly functional telephone set with a programmable Memory button and a 16-character display.

T7208 Business Series Terminal

The T7208 is uniquely suited for lower internal and higher external calling volumes, and it supports up to eight lines and frequently used features. This multi-line telephone offers eight memory buttons, a 16-character display, and built-in headset jack. The T7208 is a cost-effective solution for users needing only a few programmable features and/or autodial numbers. It is well suited for reception areas and for workstations with moderate call volumes and activity—as well as areas with shared telephones, such as manufacturing plants, retail departments, or repair centers.

T7316E Business Series Terminal

This full-featured, expandable, multi-line telephone has a two-line, 16-character-per-line display that is menu driven and supported by three context-sensitive soft keys. The T7316E provides access to 24 memory buttons, 16 of which include multi-segment icons for fast and precise decision making. It is designed for high call volume positions requiring access to extensive system features. Typical users include supervisors, managers, executives, and other business professionals. (See below.)

T7316E + T24 Central Answering Position

The T24 Key Indicator Module (KIM) is a 24-button module that attaches directly to the T7316E; together they form the Business Series Terminal (BST) Central Answering Position (CAP). This modular approach is extremely flexible and allows for easy configuration and expansion. Once in place, the BST CAP transforms the pace and efficiency of business by centralizing and efficiently distributing calls. Typical users include contact center supervisors, office administrators, and central answering positions.

T7406 Cordless Telephone

The Nortel Networks reputation for outstanding quality and rock-solid reliability makes the T7406 Cordless Telephone one of the most durable cordless voice solutions available, delivering high-quality audio performance and battery life. This 900 MHz single-cell cordless solution delivers coverage for up to 282,000 square feet, providing optimum clarity for up to 3 handsets per wall-mount base. Each handset can support multiple lines within a linear range of 300 feet. The T7406 improves customer service and productivity with deployments in retail, warehouse, healthcare, manufacturing, and other on-the-go environments.

Audio Conferencing Unit

Extend voice connectivity to small- to medium-sized conference rooms and offices using the Audio Conferencing Unit. You can plug it into any digital telephone jack, and it requires no additional telset, analog adaptor, or analog line cord. Based on a sleek, space-age design, it includes full-duplex technology and a keypad with a feature button that lets you easily access all the conferencing features available from the Business Series Terminals product family.

Doorphone

The Business Series Terminals Doorphone enables office personnel to talk directly with visitors prior to entering a business. When a visitor presses the Call button, the Business Communications Manager or Norstar system rings the designated phone(s) in an office and allows two-way conversation. The optional Door Opening Controller enables any Business Series Terminals phone to control a latch on a door or gate.

Desktop Assistant Label Application

The Desktop Assistant Label Application allows end users to create customized button labels for all Business Series Terminals. Through an intuitive Graphical User Interface, users simply select the type of set they wish to label and enter the text representing the respective button. Options such as font size, type, color, and background provide a functional scheme for labeling. When complete, the labels can be printed on a black/white or color printer, and the data file (.ntl) can be saved to any PC for future reference, modification, or sharing.*

For a demonstration, visit nortelnetworks.com and download the Desktop Assistant Label Application at no charge.

These Business Series Terminals leverage the strength of the established Nortel Networks portfolio and provide the rock-solid reliability, ease-of-use, and cost effectiveness required by both small and medium-sized companies. They deliver full integration with Business Communications Manager and Norstar features and support integration with advanced applications.

Nortel Networks offers the proven reliability and robust feature sets needed to meet the demands of your growing business. Nortel Networks is number one in global market leadership, and the Business Series Terminals enable you to deliver sophisticated voice applications while allowing users to immediately increase productivity and leverage sophisticated functionality.

Business Series Terminals—Features at a glance

Feature	Benefit	T7100	T7208	T7316E	T7406	T24	Audio conferencing unit
BCM and Norstar compatible	Increases productivity with common telephones across multiple systems	√	√	√	√	√	√
Caller identification	Used to recognize or screen incoming calls	√	√	√	√		
Date and time	Useful information at a consolidated source	√	√	√	√		
Liquid crystal display	Displays information in an easy-to-read format	√	√	√	√		
Desktop label application compatible	Simplifies installation, moves, adds, and changes	√	√	√	√	√	
Wall mount capable	Improves internal communication and security with flexible deployment options	√	√	√		√	
Call log	Increases productivity by storing caller information	√	√	√	√		
Message waiting indication	Serves as a dual- purpose indicator for incoming call alerts and voice mail	√	√	√	√		
Distinctive ring tones/types	Allows users to customize ringtones based on preference	√	√	√	√		√
Memory buttons with LCD	Gives users an icon displaying the status of each button		√	√	√	√	
Speakerphone	Crystal clear hands-free operation		√	√			√
Dedicated head set jack	Reduces cost and simplifies installation		√	√	√		
Audio control center	Quick toggle between handset, headset, and handsfree without audio disruption		√	√			
Busy lamp field	Station status and one touch call routing for system subscribers		√	√		√	
Multi-segment icons	Improves internal communication flow with a station status for system subscribers			√		√	

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Nortel Networks is an industry leader and innovator focused on transforming how the world communicates and exchanges information. The company is supplying its service provider and enterprise customers with communications technology and infrastructure to enable value-added IP data, voice and multimedia services spanning Wireless Networks, Wireline Networks, Enterprise Networks, and Optical Networks. As a global company, Nortel Networks does business in more than 150 countries. More information about Nortel Networks can be found on the Web at:

www.nortelnetworks.com

For more information, contact your Nortel Networks representative, or call 1-800-4 NORTEL or 1-800-466-7835 from anywhere in North America.

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